

**21.03 COUNCIL'S STRATEGIC VISION**

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**21.03-1 Brimbank Community Plan**

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The *Brimbank Community Plan* is Council's primary strategic planning document that establishes a vision and set of priorities that Council and the community wish to achieve over the next 20 years.

The vision, which forms the basis for the Community Plan actions, is that:

*Brimbank is a diverse community and will be an active and connected community living in sustainable, well designed, safe and accessible local areas with high participation in community life. This vision embraces the needs and aspirations of the whole Brimbank community. Implementing it over the next 20 years will result in improvements to the life long learning, health and wellbeing of all community members and a community with high resilience, hope and achievement.*

The Plan outlines the objectives for:

- Community well being.
- Sustainable environments.
- Urban design and infrastructure, and
- Council and the community working together.

The *Community Plan* includes a set of Local Area Plans for each of the municipality's five (5) planning districts; Sydenham, Keilor, St Albans, Deer Park and Sunshine.

**21.03-2 Brimbank Council Plan**

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The *Brimbank Council Plan* provides a corporate framework for achieving the vision and objectives outlined in the Brimbank Community Plan. The Council Plan sets out Council's key strategic directions and actions for a four (4) year period.

The adopted Council vision is:

*'Brimbank is a diverse, active and connected community living in sustainable, well designed, safe and accessible local areas with high participation in community life.'*

**21.03-3 Local Environmental Priority Statement**

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The *Brimbank Environmental Priority Statement* establishes principles and priorities to achieve community sustainability targets. The key principles include:

- Creating partnerships and involving the community.
- Establishing shared goals and priorities.
- Developing long term strategic resource allocation and funding.
- Delivering programmes that encourage and provide environmental sustainability.
- Ensuring the community understand how to implement environmental sustainability.