

21.20 ENDEAVOUR HILLS (URBAN AREA)

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21.20-1 Profile

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Endeavour Hills is an established, diverse community focused on a vibrant, multi-faceted town centre that will continue to strengthen its mature, green-treed bushland image over the long-term.

21.20-2 Objectives

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- To strengthen visual and trail links to nearby bushland.
- To consolidate the town centre, improve its human-scale and better link its different parts and activities.
- To create quality and diverse housing and lifestyle opportunities.
- To enhance the value of Eumemmerring Creek as the green spine of the community.
- To develop, expand and refurbish Endeavour Hills's spaces, places and programs to meet changing needs.
- To upgrade main roads/intersections and provide safer local streets, convenient bus services and a safe trail network.

21.20-3 Strategies

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- Extend the Lysterfield South bushland into Endeavour Hills through the use of indigenous planting and by retaining bushland views.
- Support the progressive upgrade of the Endeavour Hills Town Centre as an important integrated retail, business and community place.
- Provide for the development of a new convenience activity centre (Heatherton Road) on the north-western corner of the intersection of Heatherton Road and Hallam North Road.
- Maintain and enhance the residential streetscapes as a garden suburb environment, characterised by a quality and diverse built form in a landscaped setting.
- Improve the diversity of housing opportunities to meet the future needs of the community.
- Develop, in consultation with relevant public land managers, Eumemmerring Creek and environs as a community, environmental and recreation resource.
- Seek to improve the quality, surveillance and facilities of all open space areas.
- Provide extensive boulevard planting along the main road network.
- Upgrade Hallam North Road, between Heatherton Road and Churchill Park Drive, to a suburban standard.

21.20-4 Implementation

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These strategies will be implemented by the following measures:

Use of policy and the exercise of discretion

- Ensuring that the future use and development of land is generally in accordance with the Endeavour Hills Local Area Map.
- Using the Retail Policy at Clause 22.01 to provide for the orderly development and expansion of activity centres, including the Endeavour Hills Town Centre and the Heatherton Road Convenience Activity Centre.

Application of zones and overlays

- Applying the Commercial 1 Zone to activity centres with a primary retail function, including the Endeavour Hills Town Centre and the Heatherton Road Convenience Activity Centre.
- Applying the Heritage Overlay to heritage places of national, State and local significance, as identified in Council's relevant heritage studies and strategic work.
- Applying the Development Plan Overlay to provide for the integrated and orderly planning of developing residential areas (south of James Cook Drive), mixed use areas and activity centres, as appropriate.

Further strategic work

- Preparing and implementing a structure plan for the Endeavour Hills Town Centre.
- Preparing urban design guidelines to ensure new development adds value to the preferred future character of the area.
- Developing a strategy, in conjunction with Parks Victoria, Melbourne Water and the City of Greater Dandenong, for the enhancement of Dandenong Creek as an active and passive community recreation area.

Other actions

- Considering the preparation of an Endeavour Hills Community Plan.
- Undertaking, in consultation with relevant public land managers, local re-vegetation programs, particularly along the Dandenong and Eumemmerring Creeks.

21.20-5 Endeavour Hills (Urban Area) Local Area Map

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