

21.04 VISION AND STRATEGIC FRAMEWORK

19/01/2006
VC37

21.04-1 Central Goldfields Shire Corporate Plan 1998-2003

19/01/2006
VC37

The Central Goldfields Shire Corporate Plan for 1998-2003 embodies statements of intent which reflect the attitudes of the community, and defines actions designed to achieve the aspirations of the community. The vision for the municipality as stated in the Corporate Plan is as follows:

“Central Goldfields Shire as a municipality of local government excellence, a region of economic and tourism growth, a highly desirable community in which to live, learn and work, and serviced by a Council organisation which delivers timely, relevant, quality services to the community at least possible cost.”

Council’s aspirations for the community are summarised in the design of Council’s logo which symbolises one community, progress and heritage.

The MSS relates to relevant goals of the Corporate Plan which reflect the priorities of Council for the period to 2003. The Corporate Goals are:

Goal 1 Finance and Governance

To maximise the financial performance of the Shire’s business, and to provide such governance as will provide a sound framework for the Shire and its corporate future.

Goal 2 Services

To enhance the well being of individuals, families and communities by ensuring access to well planned and equitable services, facilities and opportunities.

Goal 3 Infrastructure

To manage, maintain and develop the Shire’s physical assets for the social, economic and environmental benefit of the Shire.

Goal 4 Development

To facilitate the expansion of the local economy, whilst protecting and enhancing the Shire’s environmental, cultural and lifestyle values.

Goal 5 Community

To strengthen and develop the lifestyle of local communities, particularly in terms of environmental management and projects/programs which protect and enhance the natural and heritage values of the Shire, and/or safeguard the interests of the community.

21.04-2 Strategic Planning Themes

19/01/2006
VC37

Land use planning and development issues in Central Goldfields Shire fall into eight broad themes. The objectives, strategies and implementation actions that respond to these issues are set out later sections of the MSS under the following strategic planning themes.

- Residential development
- Industrial development

- Agricultural productivity
- Protection of land and water resources
- Heritage
- Tourism
- Strengthening the regional role of Maryborough
- Enhancing the lifestyle qualities of townships

21.04-3

19/01/2006
VC37

Strategic Land Use Framework Plan

The Strategic Land Use Framework Plan shows Council's key strategic directions for land use planning and development in the shire over the next ten years.

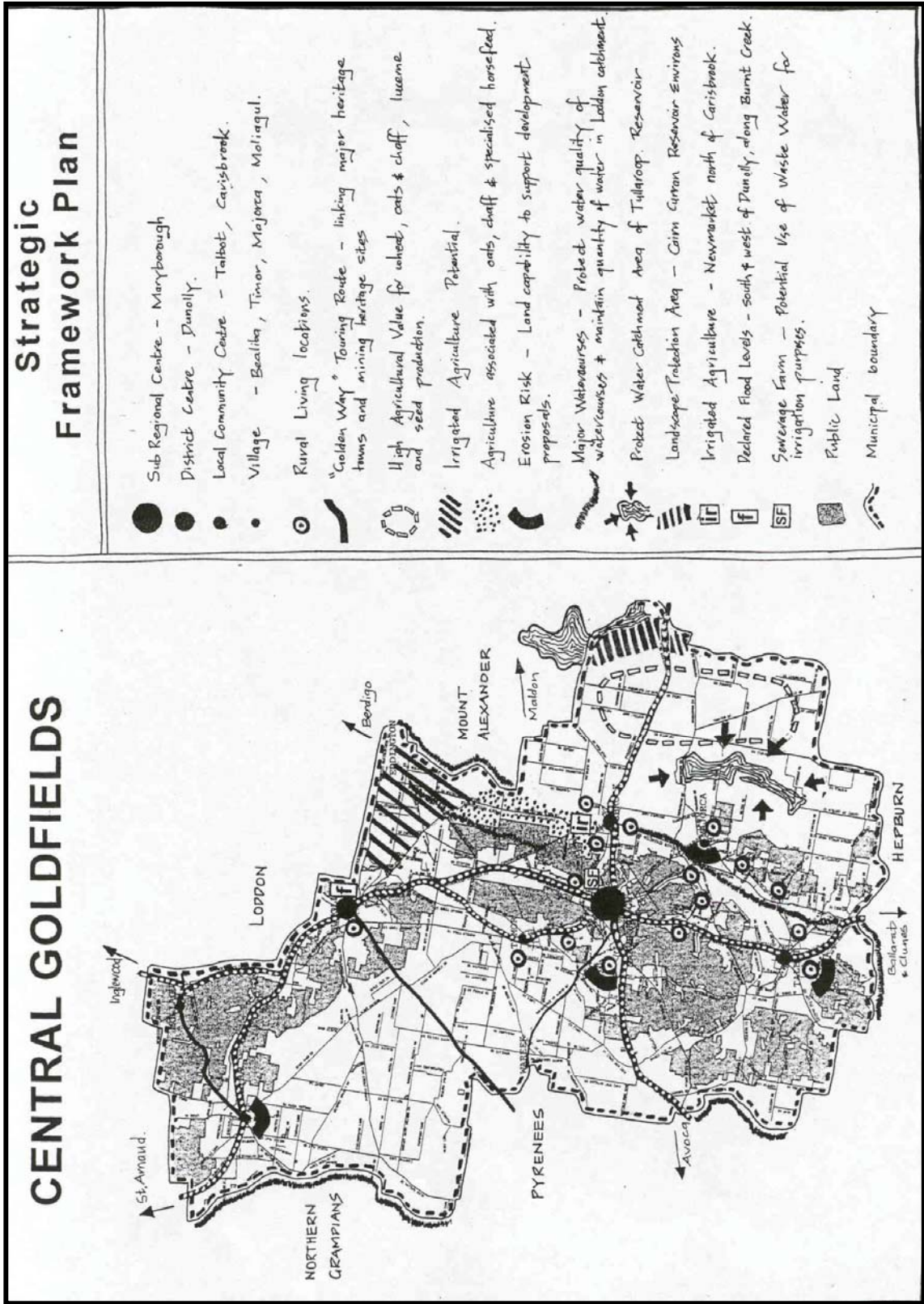
The purpose of the Framework Plan is to:

- Indicate the location of major land use planning proposals
- Identify major land use and development opportunities
- Identify physical and environmental constraints to development
- Indicate a preferred settlement pattern based on the roles of urban centres.

Township structure plans have been prepared for each of the shire's urban centres. These are included in Clauses 21.12 and 21.13.

Major strategic directions identified in the Strategic Framework Plan include:

- Roles associated with each urban centres in the municipality.
- Key locations for rural living.
- The "Golden Way " Touring Route as a major tourism emphasis for Central Goldfields.
- Areas of high productive agriculture.
- Areas requiring environmental management such as erosion risk areas.
- Major watercourses requiring protection.
- Water catchment areas that need to be protected.
- Major scenic landscape areas that need to be protected.



Preferred Settlement Pattern

The Shire’s settlement pattern comprises a hierarchy of urban centres each with a role defined by levels of population and services and physical characteristics that provide the centre with its identity.

Urban Centre	Classification	Role & Identity
Maryborough	Sub regional centre	Major centre for employment, retailing, services and administration. Identity defined by forest setting, heritage and compact central area.
Dunolly	District centre	Provides limited retail, business and community services for town and district population. Identity defined by strong heritage character.
Carisbrook	Local community centre	Satellite town to Maryborough with town centre services providing day to day shopping needs. Deep Creek setting is a major feature
Talbot	Local community centre	Provides mainly day to day convenience shopping. Identity defined by town’s heritage character, particularly Scandinavian Crescent and Camp Street
Majorca	Hamlet	Small settlement with minescape features.
Timor	Hamlet	Small settlement with several heritage features
Bealiba	Hamlet	Small heritage gold town.
Moliagul	Hamlet	Historic village and ‘Welcome Stranger’ site

Urban development in the shire will be focussed at two levels. At one level, Maryborough’s role as a centre that provides services at the sub regional level and in some cases at the regional level needs to be consolidated. At another level, the network of smaller urban centres will be maintained to ensure reasonable access to jobs and services and lifestyle choices.