

21.1419/01/2006
VC37**MAJOR STRATEGIC PROJECTS**

Major projects to be undertaken by Council in the three year period from 2000-2003 are listed in the following table. The projects are listed under the strategic themes used earlier in the MSS for identifying objectives and strategies.

Strategic Theme	Major Project
Industrial development	<ul style="list-style-type: none"> ▪ Undertake an Industrial Development Strategy which examines potential for the following: ▪ Industry Clusters and Sites eg Hamer Estate. ▪ Expansion of P & N and McPhersons site. ▪ Industry sites on the Bendigo Road and Pyrenees Highway within areas of the air emission overlay. ▪ Development of new Carisbrook industrial site. ▪ Establishment of poultry downstream processing industries within the A G Leech Estate.
Agricultural productivity	<p>Investigate potential for new crops and horticulture including olives, vines and broiler industries.</p> <p>Investigate potential for use of treated water from Maryborough sewerage plant.</p> <p>Investigate potential for use of underground water storages and aquifers.</p>
Tourism	<p>Further develop Golden Way Product and Touring Route, including events based on the Route.</p> <p>Continue improvements to Maryborough Railway Station Precinct.</p> <p>Develop box-ironbark eco-tourism facility at Goldfields Reservoir site.</p> <p>Develop Cycling Centre and recreational tourism at Velodrome.</p> <p>Further develop harness racing facilities.</p>

Strategic Theme	Major Project
<p>Strengthening the regional role of Maryborough and the Shire</p>	<p>Upgrade and establish new facilities, including historic Olympic Swimming Pool, at Princes Park.</p> <p>Promote/establish major events in the Shire including Gold Panning and Energy Breakthrough Championships at Princes Park, golfing events at Golf Course, Veteran and other Cycling events, and the Wattle Festival.</p> <p>Promote Indoor Recreation Centres.</p> <p>Complete design and construction of Community Resource Centre, adjoining Phillips Garden.</p> <p>Undertake Maryborough Highway Entrances Study for selected entrances.</p> <p>Implement Street Trees Strategy.</p> <p>Advocate for improvements to highways linking Maryborough to Ballarat and to Bendigo (the "Goldfields Highway")</p>
<p>Enhancing the lifestyle qualities of township</p>	<p>Undertake Highway Entrances Study for selected entrances to Shire's townships.</p> <p>Implement Street Trees Strategy.</p> <p>Rejuvenation of Scandinavian Crescent Talbot including the Commercial Hotel site.</p> <p>Develop townscape and tourism strategies for main streets of townships including Bucknall Street, Carisbrook; Main Street Bealiba; Broadway Dunolly; and Camp Street, Talbot.</p>