

**21.02**19/01/2006  
VC37**VISION FOR MOIRA**

The Moira Shire Council Community Plan (2001/2 to 2003/4) provides a strong understanding of the key physical and strategic issues that face Moira in fostering its future growth and development. The Shire must respond to these challenges in its land use planning strategies if the continued growth and prosperity of the municipality is to be realised into the 21st century.

Council has identified in its Community Plan that its visions are underpinned by the following:

- Employment opportunities in Moira will be dominated by the agricultural, industrial and tourism resources of the municipality;
- Economic sustainability of primary production will be dependent upon effective management of agricultural resources, which can respond quickly to change in market demand;
- Economic growth of the Shire is based on its natural assets, raw and value-added agriculture, tourism, recreation, retirement and small business development combined with access to new technology;
- Sustainable management of productive rural-land will be dependent upon effective environmental management and protection of land and water resources, which services the land;
- The population of the Shire is aging;
- There is a desire for the local community to retain and attract young people to the community to strengthen the mix of social and economic opportunities in the municipality;
- There is a desire for the local community to protect and enhance elements of historic, cultural and natural significance for the intrinsic value and continuity between our past and future generations;
- Effective provision of all social, economic and community services and functions to the community which will require planned integration and to maximise effective use of new and existing social and physical infrastructure;
- There will be an increasing demand for a range of living and working opportunities. In particular, housing choices will need to be varied as the population ages and alternatives to traditional family housing will be sought in rural and urban areas.

Clauses 21.03 (Environment), 21.04 (Settlement) and 21.05 (Economic Development) of the Municipal Strategic Statement expand upon these issues under the headings of Key Issues and Challenges, Goals, Objectives and Strategies. Council is committed to ensuring that the intent and content of these Clauses are utilised and form the basis of future decision making, in association with principles outlined in its Community Plan, in order to address the following major challenges which will continue to influence future planning and development of the municipality:

- a) Protection of and enhancement of Key Industries;
- b) Protection of Natural Attributes;
- c) Sustainable Management of Natural Resources;
- d) Flood Mitigation;
- e) Infrastructure Development;
- f) Integrated Land Management;
- g) Information Systems, Data and Technology; and
- h) Employment Creation.