

21.0711/05/2017
C27**TRANSPORT AND ACCESS****Overview**

The Borough is dependent upon quality transport links with Melbourne, Geelong and Sorrento to maintain its accessibility and marketability as a pleasant place to live and visit.

Traffic and car parking generated by residents within the Borough is manageable. The challenge is, however, in managing traffic and car parking demand generated by tourists and visitors during peak periods.

Key Issues

- Protecting residential amenity, natural environment values, landscape, built heritage and urban character from the impacts of traffic and car parking.
- Providing suitable public transport facilities with connections to regional centres including Melbourne, Geelong and Sorrento , to maintain the mobility of all residents and visitors.
- Many existing commercial uses within the Borough do not provide on-site car parking. This results in on-street car parking being in high demand, particularly during peak holiday periods and weekends.

Objective 1

- To optimise community mobility and provide opportunities for alternative means of travel for residents and visitors, including environmentally friendly integrated transport systems and options.

Strategies

- Support the increased provision of, and access to public transport and pedestrian and bicycle routes within the Borough.
- Strengthen the quality of pedestrian and cycling environments.

Objective 2

- To protect the character and amenity of Queenscliff and Point Lonsdale and areas of environmental significance from the negative impacts of traffic and parking.

Strategies

- Require new retail and tourism uses and development to adequately address traffic management impacts and car parking requirements.
- Protect and enhance the character of the informal streetscape treatments and design in Point Lonsdale.

Implementation

The strategies will be implemented by:

Policy Guidelines

- Apply Clause 22.03 (Heritage Policy) in considering all applications under the Heritage Overlay.
- Apply Clause 22.04 (Urban Character) in considering applications that trigger a Planning Permit.

Decision Guidelines

When deciding on an application for use and/or development the following matters will be considered as appropriate:

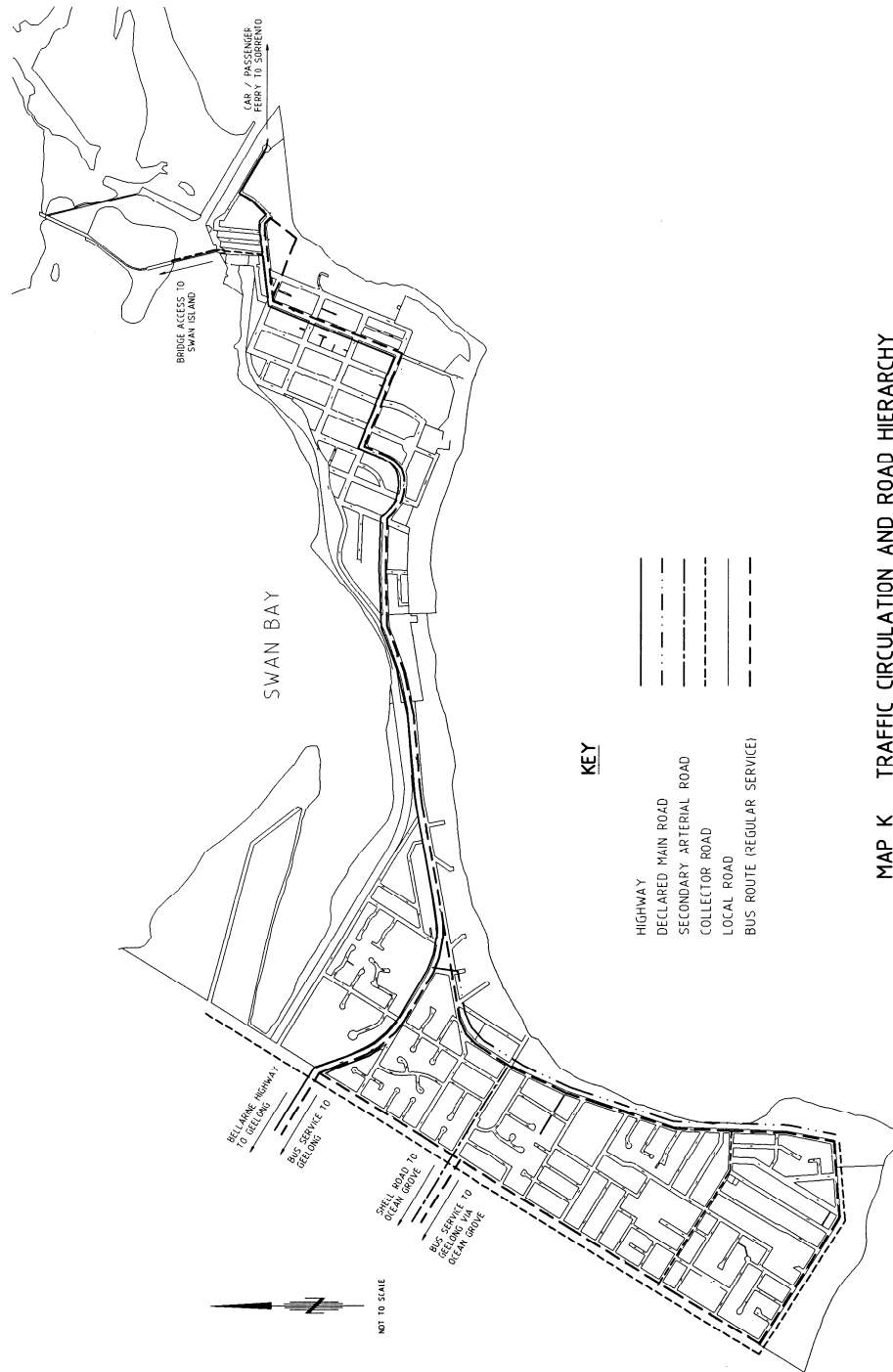
- Traffic management and car parking;
- The increase in demand for off-site car parking; and
- The impact of traffic management works such as roundabouts, speed humps and pavement widening on heritage and urban character values.

Further Strategic Work

- Investigate whether the widening of the Bellarine Highway through ‘the Narrows’ is required and/or warranted, having regard to the environmental implications.
- Prepare a Structure Plan for Queenscliff addressing the road hierarchy, traffic circulation, speed limits, parking arrangements and pedestrian and bicycle path networks using a similar approach to that applied in the *Point Lonsdale Structure Plan*.

Other Actions

- Prepare a directional and community signage policy for Point Lonsdale in partnership with the City of Greater Geelong.
- Prepare detailed streetscape design plans for designated primary and secondary routes as identified in the *Point Lonsdale Structure Plan*.



MAP K TRAFFIC CIRCULATION AND ROAD HIERARCHY

MAP 3: TRAFFIC CIRCULATION AND ROAD HIERARCHY