

**21.04 VISION**05/06/2014  
C80**21.04-1 South Gippsland Shire Council – Council Plan 2010 - 2014**28/11/2013  
C68

The South Gippsland Shire Council – Council Plan sets out the key future directions of the Council. The mission of the Plan is “*To effectively plan and provide for the social, built, economic and natural environments that ensure the future wellbeing of South Gippsland communities*”. The Municipal Strategic Statement is consistent with and enhances the vision of the Council Plan.

**21.04-2 Vision**05/06/2014  
C80

The visions for South Gippsland are:

**Settlement**

- Availability of high quality and diverse lifestyle opportunities
- The environment, landscape, built form and heritage of the Shire is retained, managed and promoted in a way that adds to, rather than diminishes, its significance
- Land management practices are environmentally sustainable
- The coastal environment is protected for its environmental, recreational, cultural, economic, heritage and landscape values
- Development on floodplains is compatible with the level of flood risk
- Development in bushfire prone areas is compatible with the bushfire risk
- Council controlled and other public areas are well managed, including their interface with private land
- The urban environment of the Shire’s towns is of a high quality

**Economic development**

- Population growth and employment are facilitated through investment and development
- Ingenuity and innovation exist in both private and public sector development
- Diversity in the region’s agricultural base to enhance the Shire’s status as one of the key agricultural regions in Australia
- Prominence of service and value-adding industries relevant to the rural sector
- The region is a food bowl supplying clean, high quality food
- The thriving tourism industry builds on the Shire’s heritage assets, coastline, environmental qualities, rural landscape and agricultural produce
- The Shire capitalises on its proximity to Melbourne

**Transport**

- A high quality road network supporting economic development and the future needs of the community
- New public transport and freight facilities improve accessibility within the Shire

**Infrastructure**

- Physical infrastructure supporting the needs of the community

**Community services**

- A range of community services are provided in an efficient and equitable manner
- The development and provision of services support the Shire's youth
- Services that support older persons are well provided
- The demographic profile of the Shire is monitored for changes in service needs
- A range of recreational facilities are available to meet the needs of the community
- The quality of health services is continuously improving and promoted
- The needs of people with disabilities are understood, and those needs are met
- The community is well informed of the range of services available

**Reference Documents**

*The South Gippsland Housing and Settlement Strategy, 2013*

