

22.07

19/10/2017
C100

STREETSCAPES POLICY

This policy provides direction to the appropriate treatment of streetscapes throughout the municipality. It applies to land in road reserves, those parts of properties adjoining road reserves that are set aside for landscaping throughout the municipality, and development along Nepean Highway, Cranbourne Road and Hastings Road that form the gateways to the Frankston Metropolitan Activity Centre (FMAC) .

22.07-1

19/10/2017
C100

Policy basis

This policy supports Council's Well Planned, Well Built and Well Maintained, and Clean and Green strategic objectives to improve the public environment and biodiversity within the municipality.

The provision of attractive and vibrant, safe, and functional streetscapes supports Frankston's role as a MAC.

A strategy of the MSS is to ensure the provision of high quality streetscape development and consistent streetscape themes throughout the municipality.

22.07-2

19/10/2017
C100

Objectives

- To build upon the municipality's established structure and promote links between the MAC and Port Phillip Bay.
- To prioritise pedestrian safety, comfort and convenience.
- To create a more attractive and active environment that stimulates economic activity.
- To achieve a high standard of public realm works and landscaping at gateway locations and along entry boulevards.

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19/10/2017
C100

Policy

It is policy that:

- Public realm works and landscaping be consistent with the streetscape principles and palettes established for the area. Major Roads, which radiate out from the Frankston MAC, be themed to provide holistic landscape treatments that both accentuate arrival and enhance the journey along their length.
- Inner and Outer Gateways be developed along these major roads to herald both the outer entrances to the municipality and the inner entrances to the Frankston MAC. Gateways are to build a strong sense of arrival and identity for Frankston as a city by the bay.
- Landscaping works within that part of a property adjoining a road is consistent with and contain elements of any streetscape theme that has been developed for the area.
- A high standard of architectural design, external finishes, identification/advertising signs and landscaping be achieved at gateway sites and along entry boulevards.
- Street tree planting be increased throughout the municipality.
- Development which requires new or alterations to existing crossovers should avoid the removal of existing street trees.

22.07-4

19/10/2017
C100

Policy references

Frankston Metropolitan Activity Centre Structure Plan, 2015.

Draft Frankston Streetscape Plan, 2015.

Frankston Street Tree Master Plan, 2006.