INTRODUCTION

Drawing inspiration from council’s vision:

*Geelong, coast country and suburbs is the best place to live through prosperity and cohesive communities in an exceptional environment*

the Municipal Strategic Statement (MSS) sets out the key objectives and strategies that will guide land use and development in the City of Greater Geelong.

The MSS is consistent with and builds on the objectives and strategies set out in the Victorian State Planning Policy Framework (SPPF) and council’s corporate plan – City Plan.

An overview of the municipality can be found in Council’s City Plan.