

**CITY OF GREATER GEELONG SUSTAINABLE GROWTH FRAMEWORK**

The MSS is a key part of Council's commitment to the City of Greater Geelong Sustainable Growth Framework.

The Sustainable Growth Framework sets out key principles for ensuring that all actions and development undertaken in the City of Greater Geelong meets the needs of the present community, without compromising the ability of future generations to meet their own needs. There are four key elements to the City of Greater Geelong Sustainable Growth Framework:

**1. Managing Urban Growth****Council will:**

- Set clear settlement boundaries and consolidate development within those boundaries in a managed way.
- Encourage diversity in all communities.
- Design healthy, walkable neighbourhoods.
- Strive for engagement and inclusion in all communities.
- Protect, restore and enhance Geelong's biodiversity and natural systems.

**2. Building Sustainable Infrastructure****Council will:**

- Strive to develop a comprehensive network of accessible public transport.
- Deliver safe, accessible linkages within and between towns that encourage walking, cycling and the use of alternative modes of transport.
- Work with others to generate sustainable solutions to freight and people movement.
- Look to the future when planning for and designing infrastructure.

**3. Encouraging Diversity in Industry****Council will:**

- Support existing businesses and employers in Greater Geelong to achieve sustainable outcomes.
- Encourage the growth of new and sustainable industry sectors.
- Look for innovative ways to engage with the private sector.
- Encourage the development of collaborative, interdependent industry clusters.
- Provide a diverse range of high quality industrial and commercial land.

**4. Reducing Greenhouse Gas Emissions****Council will:**

- Work with the community and other agencies to identify and promote ways to reduce greenhouse gas emissions in homes and industries.
- Take climate change into account when considering the location and design of urban areas.
- Use natural resources sustainably and dispose of wastes responsibly.
- Strive for environmentally sustainable design by ensuring development demonstrates design potential for efficient use of energy at the planning stage.
- These principles guide the objectives and strategies within the Municipal Strategic Statement.