

15.01-1L

19/06/2020
C193moon

Urban design

Strategies

Provide built form that integrates with the public realm through:

- Providing active frontages.
- Minimising loss of solar access.
- Minimising negative wind effects.
- Designing buildings to have a human scale at the street edge.

Encourage the design of buildings, subdivisions, car parks and public open spaces that maximise passive surveillance and personal safety.

Reduce the visual prominence of car parking and vehicular access.

Strengthen the appearance of boulevards by providing:

- A coherent built form edge.
- Continuous separated cycling network.
- Landscaping.
- Improved accessibility to public transport.

Discourage development on land adjacent to major boulevards, such as Mt Alexander Road, that would detract from the visual appearance of the boulevard.

Emphasise municipal gateways through the design of public spaces, art/sculpture, or built form that reinforces their context and landscape.

Design publicly accessible spaces to foster social interaction and gatherings.

Design buildings around parks, river corridors and open spaces to respect the natural environment and maximise passive surveillance.

Design development to be sensitive to all river and creek interfaces.

Minimise visual clutter in streets and public spaces.

Encourage the provision of public art in new development.

Create and enhance visual and physical links to adjoining streets, public transport and/or key community facilities when developing large or consolidated sites.

Encourage developments up to but not exceeding preferred heights. In cases where a development seeks to exceed preferred maximum building heights it should clearly demonstrate a net community benefit.

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Signs

Strategies

Encourage business directory signs with multiple occupants/uses in industrial areas.

Discourage internally illuminated pole signs except where the building is set back from the street frontage and for uses such as petrol filling stations and car sales.

Encourage pole signs to be set back from the street frontage and to complement the scale of buildings on the land.

Encourage signs attached to buildings to complement the scale of the building and not project above the building or obscure any architectural features.

Design promotion and major promotion signs along or near freeways or on main roads so they form an architectural feature.