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Diversified economy - Loddon Mallee North**Strategies**

Support further diversification of the primary production, service, manufacturing and tourism industries.

Support emerging and potential growth sectors such as nature-based tourism, mining and renewable energy generation and protect these activities from urban encroachment.

Support production and processing that adds value to local agricultural and other primary products.

Provide opportunities for economic growth in Ouyen by supporting infrastructure improvements for the expansion of mineral sands mining, agriculture, tourism and other economic diversification opportunities.

Support investment in infrastructure, freight and logistics and increased access to natural gas.