KEY ISSUES

The key issues for the Shire are:

Settlement

- Managing expectations regarding future residential or rural residential development of rural land, and promote sustainable rural land use.
- Protecting areas of environmental, landscape, agricultural, cultural or recreational significance.
- Maintaining sustainable populations.
- Avoiding development in inappropriate locations.

Land uses

Population and housing

- Providing housing to meet the demands of a changing demographic profile.
- Providing opportunity to encourage development.
- Catering for an increasingly aged population.
- Providing affordable housing in the municipality.

Commercial

- Growing the local economy and encouraging local employment.
- Providing business services that cater to resident’s needs.
- Clarifying the role and functions of industrial areas.
- Understanding the future opportunities for industrial activity in the major towns.

Rural

- Protecting productive agricultural land.
- Diversifying agricultural industry.
- Developing value adding rural industries in the Shire.
- Realising opportunities for new initiatives in rural areas.

Economic Development

- Maintaining and promoting productivity.
- Facilitating new economic activity.
- Diversifying the economic base.
- Encouraging a tourism industry to develop.
- Fostering new business and employment opportunities.
- Promoting value adding businesses.

Environment

- Protecting areas subject to future impacts as a result of climate change.
- Halting the decline and fragmentation of indigenous vegetation.
- Conserving and enhancing of the municipality’s biodiversity.
- Maintaining water quality (avoiding increased concentrations of nutrients and suspended sediments) by better managing erosion, agriculture, forestry and urban uses.
- Protecting river and significant wetland environments.
- Managing environmental hazards, such as flooding and fire.
- Responding to drought conditions, when they occur.

**Landscape and Built form**

- Maintaining individual settlement identity.
- Provide opportunity for settlements to attract new residents and investment.
- Seeking high quality design outcomes that incorporate Environmentally Sustainable Design principles.

**Infrastructure**

- Creating an efficient public and community transport system.
- Provide infrastructure services to meet the needs of the community in a cost effective and sustainable manner.
- Providing cycling and walking tracks.